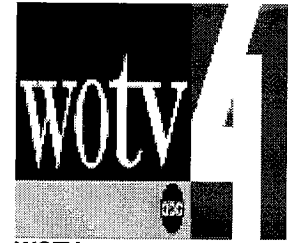


ORDER**WOTV**

Orders
Order / Rev: 214119
Alt Order #: 06863204
Product Desc: Political
Estimate: 2448
Flight Dates: 10/13/12 - 10/22/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: **Buying Time**
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/Pestka for Congress**
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	30	\$2,530.00	\$2,150.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$2,530.00	\$2,150.50	0.00
Totals	30	\$2,530.00	\$2,150.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOTV	4%	\$2,530.00
Market	100%	\$63,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$632.50
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	95%	\$60,087.50
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/15/12	10/15/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1		\$30.00		0.00					
E 2	WOTV	10/16/12	10/16/12		CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00

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Advertiser: POL/Pestka for Congress
 Product Desc: Political
 Estimate: 2448

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Daybreak @ 6															
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$30.00			0.00			
E 3	WOTV	10/17/12	10/17/12	Daybreak @ 6	CM	6-7a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----			1		\$30.00			0.00			
E 4	WOTV	10/18/12	10/18/12	Daybreak @ 6	CM	6-7a	---T---	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---			1		\$30.00			0.00			
E 5	WOTV	10/19/12	10/19/12	Daybreak @ 6	CM	6-7a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--			1		\$30.00			0.00			
E 6	WOTV	10/22/12	10/22/12	Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Daybreak @ 6															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$30.00			0.00			
E 7	WOTV	10/15/12	10/15/12	GMA	CM	7-9a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----			2		\$50.00			0.00			
E 8	WOTV	10/16/12	10/16/12	GMA	CM	7-9a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$50.00			0.00			
E 9	WOTV	10/17/12	10/17/12	GMA	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----			1		\$50.00			0.00			
E 10	WOTV	10/18/12	10/18/12	GMA	CM	7-9a	---T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---			2		\$50.00			0.00			
E 11	WOTV	10/19/12	10/19/12	GMA	CM	7-9a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--			1		\$50.00			0.00			
E 12	WOTV	10/22/12	10/22/12	GMA	CM	7-9a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$50.00			0.00			
E 13	WOTV	10/15/12	10/15/12	News 8 @ 6p	CM	6-630p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 @ 6p															
News 8 at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----			1		\$75.00			0.00			
E 14	WOTV	10/16/12	10/16/12		CM	6-630p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00

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 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress
 Product Desc: Political
 Estimate: 2448

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 8 @ 6p											
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	-T-----			1		\$75.00				0.00			
E 15	WOTV	10/17/12	10/17/12	News 8 @ 6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----			1		\$75.00				0.00			
E 16	WOTV	10/18/12	10/18/12	News 8 @ 6p	CM	6-630p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	---T---			1		\$75.00				0.00			
E 17	WOTV	10/19/12	10/19/12	News 8 @ 6p	CM	6-630p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	----F--			1		\$75.00				0.00			
E 18	WOTV	10/22/12	10/22/12	News 8 @ 6p	CM	6-630p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----			1		\$75.00				0.00			
E 19	WOTV	10/15/12	10/15/12	Mon Prime Other 2	CM	8-10p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Monday 8-10p											
				Dancing w/ Stars											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	M-----			1		\$500.00				0.00			
E 20	WOTV	10/22/12	10/22/12	Mon Hour 1	CM	8-9p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Monday 8-9p											
				Dancing w/ Stars											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/28/12	M-----			1		\$500.00				0.00			
E 21	WOTV	10/13/12	10/13/12	GMA Sa	CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Saturday											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S-			1		\$50.00				0.00			
E 22	WOTV	10/20/12	10/20/12	GMA Sa	CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Saturday											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	-----S-			1		\$50.00				0.00			
E 25	WOTV	10/14/12	10/14/12	GMA Su	CM	8-9a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Sunday											
				Good moring America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S			1		\$50.00				0.00			
E 26	WOTV	10/21/12	10/21/12	GMA Su	CM	8-9a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Sunday											
				Good moring America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/21/12	-----S			1		\$50.00				0.00			
E 27	WOTV	10/14/12	10/14/12	ABC This Week	CM	858-10a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				ABC This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S			1		\$75.00				0.00			
E 28	WOTV	10/21/12	10/21/12		CM	858-10a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00

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Advertiser: POL/Pestka for Congress
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WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC This Week											
				ABC This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$75.00		0.00				
E 29	WOTV	10/14/12	10/14/12	World News WKND	CM	630-7p	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				World News Weekend											
				Sunday 6P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$75.00		0.00				
E 30	WOTV	10/21/12	10/21/12	World News WKND	CM	630-7p	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				World News Weekend											
				Sunday 6P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$75.00		0.00				
													Totals	30	\$2,530.00